

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Thomas Witting	Art Unit :	4143
Serial No. :	10/608,895	Examiner :	Nadia N. Chong Cruz
Filed :	June 27, 2003	Conf. No. :	7799
Title :	PREDICTING MARKETING CAMPAIGNS USING CUSTOMER-SPECIFIC RESPONSE PROBABILITIES AND RESPONSE VALUES		

Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF JANUARY 8, 2008

Please amend the above-identified application as follows:

CERTIFICATE OF MAILING BY EFS-WEB FILING

I hereby certify that this paper was filed with the Patent and Trademark Office using the EFS-WEB system on this date: April 24, 2008